

Giovanni Vivanco

UX Manager & Product Designer



About me

With over 15 years of experience, I've helped startups, agencies, and global companies like Tele2, Schibsted, Nordea, and Arbetsförmedlingen build digital products — from apps, intranets, and e-commerce platforms to SaaS tools and self-service systems.

Today I'm UX Manager in B2B at Tele2. I design solutions that are intuitive, accessible, and user-centered. With a focus on UX/UI, design systems, and accessibility, I help companies turn complex needs into clear, scalable experiences.

Clients & products

Tele2

UX Manager &
Product Designer
2019 – current

Nordea

Product Designer
2017

Taly

Brand Director &
Product Designer
2024 – current

Täby Municipality

Product Designer
2017

Schibsted

Product Designer
2018 – 2019

Aleris

Product Designer
2016

Arbetsförmedlingen

Product Designer
2017 – 2018

Amadeus – Travel Tech

Digital Designer
2016

Other clients

Coop, Electrolux, Stockholm Vatten, Bonnier, Vårdförbundet, Marginalen Bank, Absolut, Saco, Fastighetsbyrå, MTR, Teknikföretagen, Actic, Söderberg & Partners, Pernod Ricard.
Product Designer & UI Developer
2010 – 2015

Agencies

Ström Agency

Brand & Product Designer
2018 – 2019

Valtech

Product Designer
2016 – 2018

Texas Digital Agency

Product Designer
2016

Nansen (NoA)

UI Developer & Digital Designer
2011 – 2015

Skills

Branding

Strategy · Identity · Naming ·
Guidelines

Development

Websites · Web applications ·
UI kits · Storybook · Brand
management platforms

Product Design

Research · Information
Architecture · User
Experience · User Interface ·
Prototyping

Design Systems

Multi-brand systems · White-
label systems · Design tokens ·
Component libraries

Strategy

Experience Strategy · Product
Strategy · Ecosystem
Strategy · Service Design ·
Operating Models

Accessibility

Accessible UX · Strategic planning ·
Audits & reporting · Automated
testing · Design system integration

Other

Age.

39

Languages.

Swedish, English & Spanish.

Based in.

Stockholm

Interests.

Coffee, gelato, health & walks

Contact

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